

O'DWYERS

NEW FACILITY PATRONS DONATION SCHEME



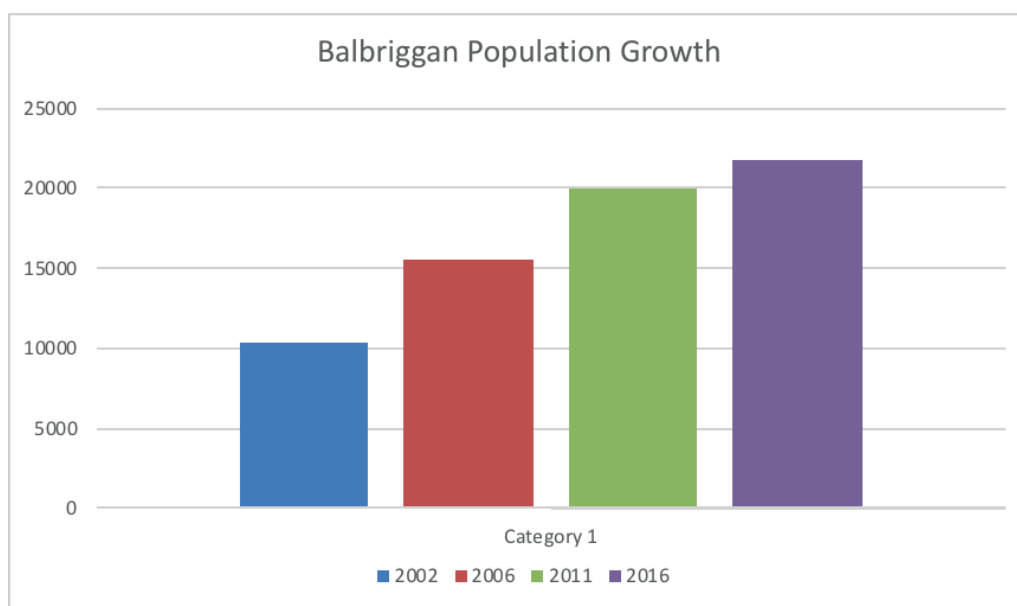
WWW.ODWYERSGAA.COM



Requests for information should be directed to: donationqueries@odwyersgaa.com

Introduction

2018 marked the Centenary of our club. There have been many changes to both our Club and to our town over the last 100 years, the biggest being the increase in population. Balbriggan is now the fastest growing town in Ireland and the town with the youngest population.



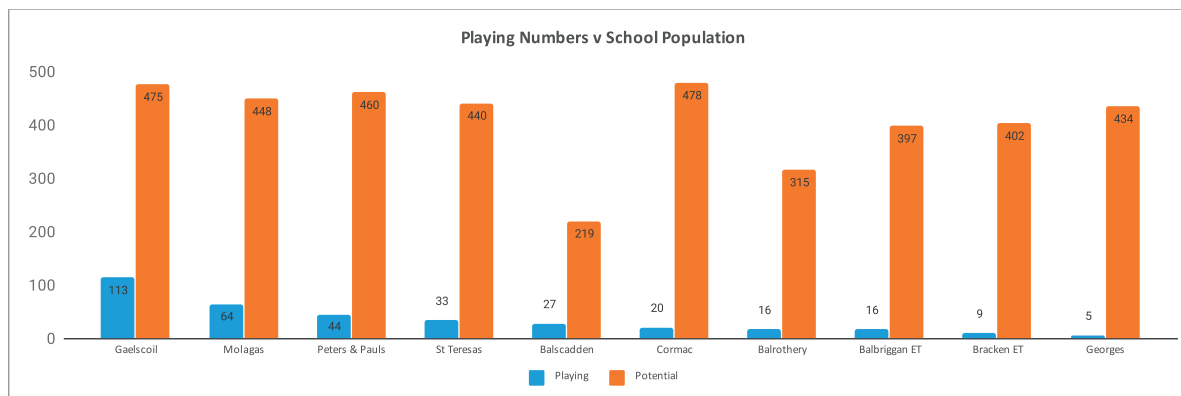
Our current club facilities are not adequate to cope with this population growth.

The rapid growth in our membership, over the last few years, is one of the many success stories since we “relaunched” the club and set out on our 5-year strategic plan, in 2016. With this success comes a consequence, which we urgently need to address: the already overstretched facilities we currently have will not be sufficient to meet the needs of our projected membership in the coming years.

Our ‘Coaching and Games Committee’ has been busy putting structures in place so that best practice coaching and development of juvenile players is a cornerstone of the club. Through our GPO we currently have a presence in the majority of schools in the Balbriggan area and the potential for growth is staggering. We have, at present, 23 juvenile teams entered in leagues in Dublin and new teams in this section of the club are being added every year.

We are, presently, at bursting point with regard to facilities and space for training. Our planned new development will provide an indoor facility, a floodlit pitch and also link us to 3 additional pitches that Fingal County Council are going to provide as part of the Bremore Regional Park development. It will also link us, in a real way, to our all-weather facility so that teams will be able to use our clubhouse and have pedestrian access to the all-weather pitch without having to cross a main road. This is a once-in-a-lifetime opportunity for the club and the young people in Balbriggan to get the facility they merit and deserve. It will, we hope, also put O’Dwyers GAA club firmly back on the map and give us the opportunity to become, once again, a powerhouse in Dublin GAA.

	Gaelscoil	Molagas	Peters & Pauls	St Teresas	Balscadden	Cormac	Balrothery	Balbriggan ET	Bracken ET	Georges	Totals
Playing	113	64	44	33	27	20	16	16	9	5	347
Potential	475	448	460	440	219	478	315	397	402	434	4068
% Playing GAA	24%	14%	10%	8%	12%	4%	5%	4%	2%	1%	9%



Plans for our new development are already at an advanced stage. The major portion of the funding will come from the sale of our current home at Bremore Park to Fingal County Council. As part of the agreement entered into with the Council, our new grounds will be the focal point of their 'Bremore Regional Park' development. This move will provide us with facilities that will be the envy of many sports clubs.

The amount needed to be raised on top of this, over the next two years, is in the region of €450k. The cash projection below is indicative of the costs and financing of the development but, as with any project, these costs are subject to change.

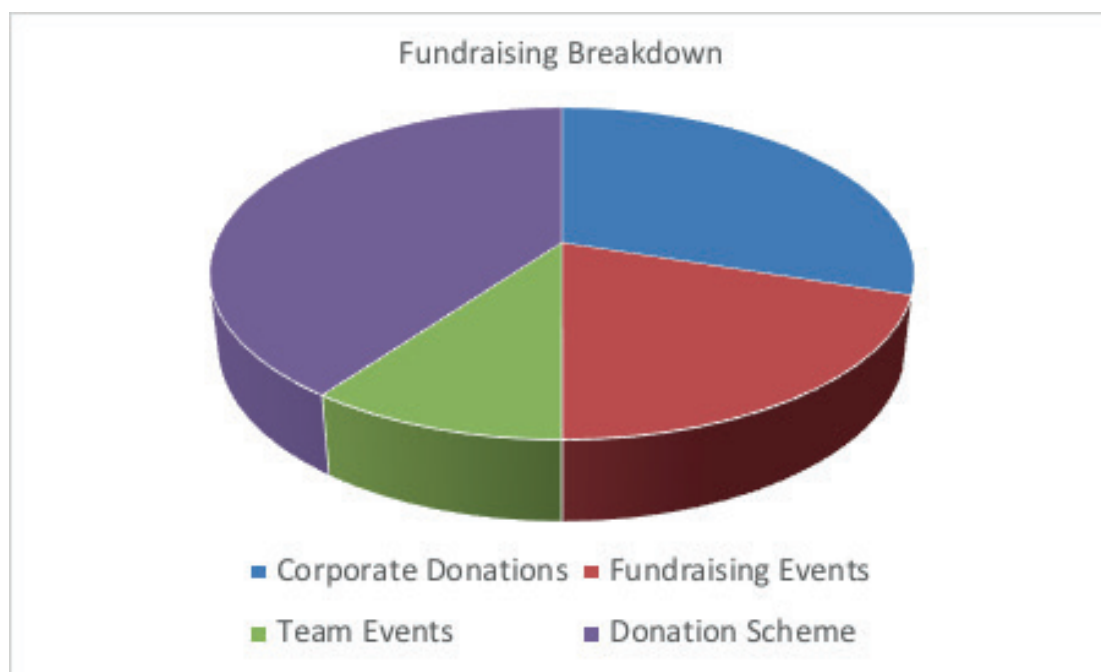
Development Financial Plan			
Costs		€	€
Development Costs exclusive of VAT		4,590,000	
Fixtures & Fittings		85,000	
Legal & Bar Licence estimated Costs		25,000	
VAT Estimate - Subject to VAT Negotiation with Revenue Commissioners			
Non Claimable VAT (40%)		264,000	
Total Estimated Costs			4,964,000
Proposed Source of Funds			
Land Purchase (Fingal County Council)	3,150,000		
Leinster Council Grant	100,000		
Moriarty Donation	50,000		
Club fundraising proceeds on hand	80,000		
Grants - All subject to confirmation with various authorities	625,000		
Interest Free GAA Loan - Subject to confirmation	500,000		
Total Funds			4,505,000
Supplementary Financing			
Fundraising 2019 - 2020	450,000		
Total Supplementary Financing			450,000
Total Estimated Financing			4,955,000
Estimated Deficit			(9,000)

*The greater the amount we can raise ourselves reduces the amount of debt the club will need to bear.

How can we raise the funds we will need?

Over the last few months the Fundraising Committee have been considering the best ways in which to raise the funds necessary to achieve our goal of moving to our new purpose-built facility. We consider that there are 4 main avenues of fundraising available to us:

- Fundraising Events
- Team Events
- Corporate Fundraising
- Donation scheme



Fundraising

Fundraising Events are ongoing and will be an integral part of both the financing and the push to get our development publicised. Two highly successful events last year (White Collar boxing and O'Dwyers Strictly Come Dancing), have not only raised significant funds but have also increased the profile of the club and the development. In 2019, two more events on a similar scale will take place.

To a certain degree, corporate fundraising is already taking place through, for example, pitch side advertising, but this is more to fund the day-to-day running of the club. A new corporate sponsorship committee has been established to plan an approach and to engage with local business organisations in the Balbriggan and Fingal. It is our belief that, before ask businesses to back us, we must first look to the membership and friends of O'Dwyers to try to raise a large portion of the funds we will need. To be able to tell a company how far we have come on our own will put us in a far stronger position when asking them to support us financially.

Internal fundraising

One facet of the push to raise funds is through our Team structures. Each team from Óg Dwyers to Adults will be asked to develop a fundraising initiative. A fundraising target, based on the number of players in the team, will be set and communicated to the team mentor at the start of each year. The team can choose to host one or many events and ideally use the clubhouse as the venue where possible.

The main way in which we intend to raise funds is through a personal donation scheme, aimed at members, parents of juvenile member and friends of O'Dwyers in the wider community.

Just some of our new facilities at BREMORE REGIONAL PARK

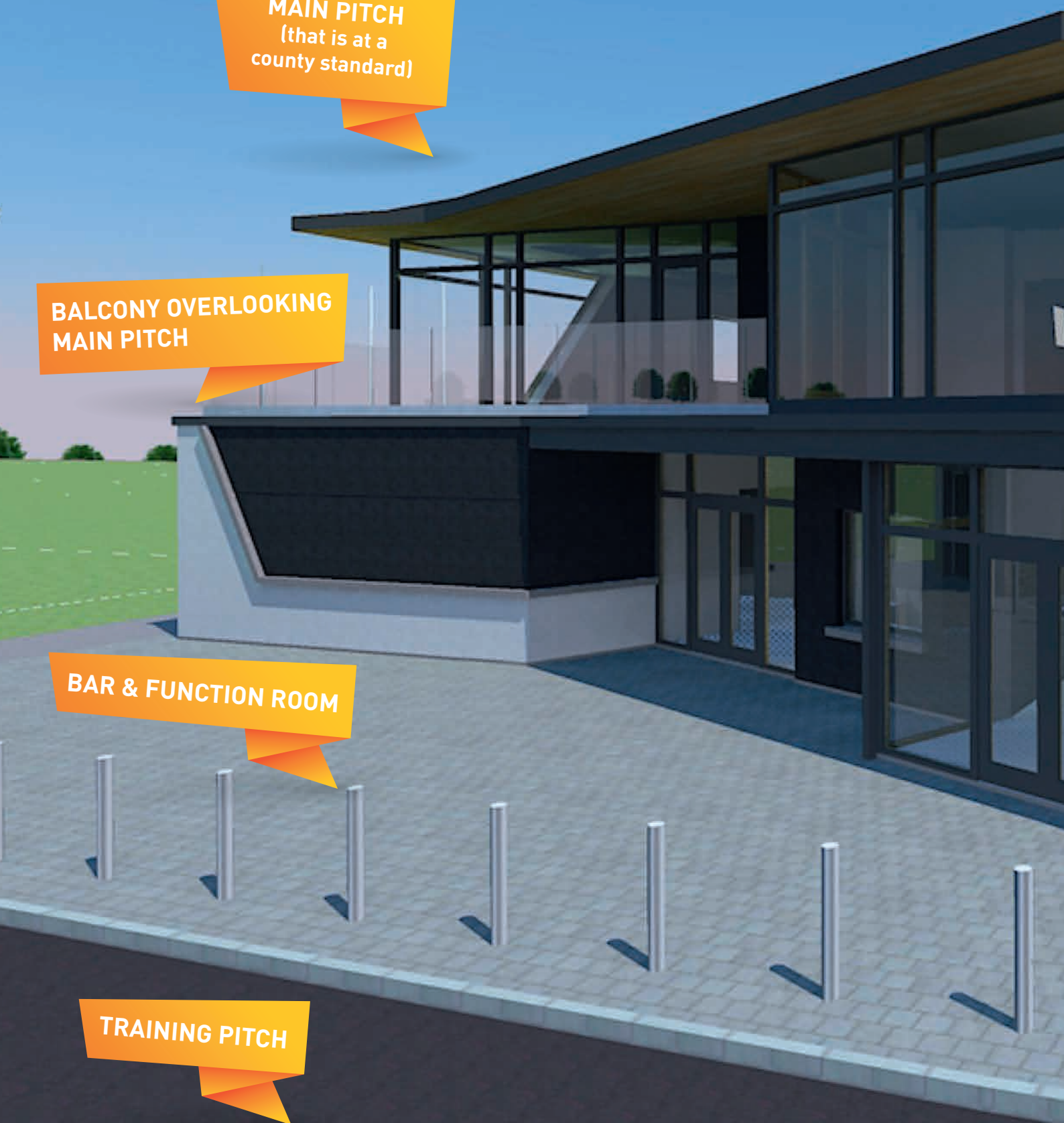
SIX CHANGING ROOMS

MAIN PITCH
(that is at a
county standard)

BALCONY OVERLOOKING
MAIN PITCH

BAR & FUNCTION ROOM

TRAINING PITCH



PHYSIO & WEIGHTS ROOM

REFEREES ROOM

LARGE TRAINING HALL

BALL WALL

FLOODLIGHTS



What are the details of the scheme?

We are asking each family or friend involved in, or with an affinity to, the club to donate €1,000 toward the development project. We had a number of discussions about the possibility of donating lower amounts, but it was felt that providing only one option was best, considering the scale of what we are trying to achieve.

Under Irish revenue rules, an approved sports body can claim tax relief on donations made in relation to a project approved by the Department of Transport, Tourism and Sport (DTTAS).

When someone paying tax under the PAYE system makes a donation, it is considered to be net of tax. So, if someone pays tax at 40%, the €1,000 would be considered to be 60% of the donation (similarly, if someone pays tax at 20% the €1,000 is considered as 80% of the donation) In both cases, the club can claim the tax on the donation directly from the Revenue Commissioners.

Personal Donation	Donor tax rate	Tax benefit to club	Total benefit to Club
€ 1,000	40%	+€667	€1,667 (+67%)
€ 1,000	20%	+€250	€1,250 (+25%)

What will donors receive in return for their donation?

All benefactors will be honoured by having their name inscribed on our prominently-displayed patrons' board, in the new development.

An important point to note is that one of the rules of the tax rebate scheme that revenue offers is that no prize incentive can be offered; if, for example, we were to run a raffle in conjunction with this donation fundraiser, we would lose up to 67% of the value of each donation.

It is also important for everyone to understand that this scheme is completely separate to the day-to-day running costs of the club. Subs and memberships will still need to be paid to keep the club solvent while fundraising for the new development progresses. The allocation of All-Ireland final tickets will not be influenced by this scheme either.

A financial sacrifice on this scale is not asked lightly of anyone. We, the fundraising committee and the club executive, are very aware that €1,000 is a lot of money to donate, but, to put it at its simplest, the success of this exciting new beginning depends on the Club raising a significant portion of the funding through our membership and friends of the club. Much research has been carried out into similar developments by sports clubs over the past few years and the vast majority have required a significant level of donation from members and friends who understand the importance of sport in the life of a community. St Maurs, for example, ran a similar scheme and have approximately 230 names for their board at present.

How can I make my donation?

Donations can be made as a one-off payment or periodically (e.g. Weekly or Monthly) and can be spread over a two year period. A Standing Order form will be available to download from the website and copies will also be available in the clubhouse. Completed forms should be returned to your bank for the standing order to be set-up

An example of a completed standing order form is included with this document.

As reflected below, there are a number of ways you can pay the €1,000, and while everyone is aware that it is a lot of money, it works out at less than €10.00 a week over the 2-year period

- €1,000 one-off donation
- 2 x €500 donations during the next two years
- 4 x €250 donations half yearly in each of the next two years
- €83.34 per month direct debit for 12 month
- €41.67 per month direct debit for 24 months
- €9.62 per week direct debit for 2 years (104 weeks)
- €19.24 per week direct debit for 1 year (52 weeks)

(Neither cash nor cheques can be accepted for any of the final four options)

Cash and cheques can be submitted along with any documentation (discussed further below) on Monday nights in the clubhouse between 8pm and 9pm only.

Cheques should be made payable to O'Dwyers GAA.

Payments can be made directly to the Club's development bank account (see details below) and should be clearly referenced with the benefactor's name. In such situations, notice of the donation should be emailed to donationqueries@odwyersgaa.com.

Bank details:	Bank:	AIB Bank, Balbriggan.
	Account Name:	O'Dwyers GAA Club Development Account
	Account Number:	33200208
	Sort Code:	93-20-19
	BIC:	AIBKIE2D
	IBAN:	IE39AIBK93201933200208

All payments will be receipted clearly as being related to the development as per the provisions of the tax relief scheme

How can the club reclaim the tax?

The form at the link below needs to be completed by the donor (if they pay tax under the PAYE system) and returned to the club. This needs to be completed for each tax year payments are made. Copies of the form will also be available in the clubhouse (and a blank example form is included with this document).

<https://www.revenue.ie/en/companies-and-charities/documents/form-spr-1.pdf>

Is there anything else I need to do?

Everyone who joins the scheme needs to complete a 'Commitment to Donate' form (a blank example form is included with this document). This is simply to ensure we can track who is joining the scheme and reconcile their payments coming into the bank. These forms will be available for completion in the clubhouse and can also be downloaded from the website. These forms should be returned to the clubhouse between 8pm & 9pm on Mondays.

What if I am self-employed?

The situation for non-PAYE workers is different. In their case, it is they, themselves, who need to reclaim the tax, and the payment to the scheme should be made gross of that tax – e.g. if tax is paid at 12.5% then the payment made to the scheme should be €1,142.85 (ie $1000 / (100\% - 12.5\%)$)

Tax is then reclaimed at 12.5% i.e. $€1,142.85 * 12.5\% = €142.85$ (so the net payment made is €1,000, as in all other cases).

The different payment options are still open to non-PAYE workers.

What if you are not in a position to donate?

Not everyone will be in a position to give this amount to the club and this is very much understood. These new facilities are for all of the membership, current and future, regardless of who takes up this scheme.

There are of course, other ways of contributing other than financially. Our fundraising committee is always looking for new members and our teams can never have enough mentors and helpers.

Other things to know

Queries or requests for assistance with documentation should be directed to the email address on the front of this document or in person to Michael Cullen or Adrian English, whose numbers you will find in the contacts section of the club website:

(<http://odwyersgaa.com/key-contacts/#team-contacts>)

Every euro donated under this scheme will go exclusively to the new development and will not be used for any other purpose. The rules of the revenue rebate scheme dictate that this has to be the case.

We thank you sincerely for your continued support.

